

# #BEACTIVE

European Week of Sport  
#BeActive Awards 2016

The #BeActive Education Award 2016 is one of three award categories of the #BeActive Awards, launched as part of the 2016 European Week of Sport (EWS). This award category is looking to identify three educational establishments (could be kindergartens or schools) from across Europe that can demonstrate how they have promoted active educational settings in addition to sport/physical activity classes in the standard curriculum to encourage young people to #BeActive.

## #BEACTIVE EDUCATION AWARD 2016

### Criteria for entry to the #BeActive Education Award

You must be able to clearly demonstrate what your educational establishment is doing, or has done, to promote and enhance participation in sport and physical activity. You should also take into account the following criteria: creativity, impact, reach, cost-effectiveness, sustainability and replicability. That means that entrants must be able to show concrete results/outcomes including in terms of:

- **Creativity** - Did you develop a new approach or build upon traditional methods? Were you responding to a particular issue that arose in your educational setting?
- **Impact** - Were children of different backgrounds, ages, cultures or fitness levels etc. able to participate? Were the families engaged too? How have their attitudes changed and/or their lifestyles been improved?
- **Reach** - How many children were you able to reach with your actions? How many teachers were you able to engage?
- **Cost-effectiveness** - Did you manage to keep costs reasonable in working towards your desired results? How did you get funding for the initiative – from the educational establishment or from other sources in the community (e.g. business sector 'sponsor', regional/national funding programme)?
- **Sustainability** - Could your actions or initiative be deployed in the longer-term to encourage participation in sport and physical activity?

- **Replicability** - Could your actions be fairly easily repeated in other educational settings and in other countries? Would they be likely to achieve similar results?

In order to be eligible the project or organisation must be based in the National Coordinating Body's country.

### What you need to do

To enter your establishment for the award, simply complete the short entry form (attached) in English and return it to us. In your application, make sure you include how you meet the above criteria. The award jury will take this into consideration. Announcements of the three finalists will be made at the end of August.

Please attach up to **4 photographs** of your actions/initiative (high-resolution). You must also confirm that a **minimum of one representative** is available to attend the Awards Ceremony on 15th September in Brussels. Travel and one night's accommodation for up to two people will be provided.

### Prizes

The top three selected entries will each receive a certificate, a trophy and a paid trip for two representatives to the **European Week of Sport Flagship Event and Awards Ceremony in Brussels on 15th September**. The winner of the '#BeActive Education Award' will receive in addition a professional video clip that helps to promote its work and activities.

## What are you waiting for?

If you think your educational establishment is an inspiring example for your peers around Europe, send in your entry. And do not hesitate to contact us if you have any questions or need assistance completing the entry form.