

#BEACTIVE

European Week of Sport
#BeActive Awards 2016



A EUROPEAN AWARD TO HIGHLIGHT OUTSTANDING WORK AND COMMITMENT AT LOCAL LEVELS TO PROMOTE SPORT AND PHYSICAL ACTIVITY.

The awards competition is open for entries from 10 June to 22 July 2016.

The #BeActive Awards competition is a central element of the annual European Week of Sport and has been created to support initiatives and individuals dedicated to the promotion of sport and physical activity across Europe. The awards have three categories:

#BeActive Education Award

This award is intended to throw the spotlight on an educational setting that can demonstrate concrete ways in which it encouraged its young people to #BeActive in addition to the sport/physical activity classes in the standard curriculum. This could include extra sport activities, physically active class days out, after school activities, and other creative solutions to form an active education environment.

#BeActive Workplace Award

This award is intended to commend a workplace that can demonstrate specific ways in which it has encouraged and helped its employees to #BeActive. This could include setting up a staff taskforce responsible for promoting physical activity, provision of showers for cycling/running commuters, standing meetings, lunchtime walks and other creative solutions to form an active working environment.

#BeActive Local Hero Award

This award honours an individual achievement to motivate others and act as a catalyst to #BeActive. The spirit of the award aims to recognising an individual who has worked consistently to promote participation in sport and/or physical activity in his or her local community.

Applications for each of these categories are to be submitted to the European Commission by National Coordinating Bodies. Focusing on educational establishments and workplaces, as well as individuals in local communities, the awards competition contributes to the local and human dimension of the Week, while showcasing best-practice initiatives, and introducing inspiring individuals, to a Pan-European audience.

TAKE PART! Send your submissions by 22 July to EAC-SPORT-EWOS@ec.europa.eu and help us inspire people of all ages, backgrounds and fitness levels across Europe to #BeActive!

How to submit your nominations for the awards

National Coordinating Bodies can identify and submit **up to 3 entries per awards category**, from their own country. Along with this document you have received three sets of forms comprising an explanation of each award category, and an entry form for each award category. **You can choose to complete the entry form(s) yourself, or pass on the entry form(s) and one page explanation(s) to an eligible organisation or person to complete and send back to you. Entry forms should be completed in English.**